

Research on the Life-oriented Ideological and Political Education for Contemporary College Students

Yang Pan

Xijing University, Xi'an Shaanxi, 710123, China

Keywords: College students; ideological and political education; life-oriented

Abstract: With the increasing speed of economic development, the social situation has been changing, which has a great impact on college students who are sensitive to thinking and active. In order to adapt to the changes of the times and meet the needs of development, it is necessary to carry out ideological and political education for college students so as to realize the correct understanding of society. With the reform of educational concept, the traditional teaching idea has been unable to meet the needs of social development, and needs to be integrated into innovative teaching methods, while ideological and political education is no exception. Using life-oriented teaching method can make up for the shortcomings of Ideological and political education which is too theoretical. Combining with the actual life of College students, it can help them participate in teaching, improve the emotional experience of teaching, and improve the teaching efficiency of Ideological and political education.

In the past, the ideological and political education used the traditional teaching mode, which mainly imparted knowledge in the classroom and evaluated the students in the form of examinations. In this way, the effect of improving students' ideological and political awareness is not obvious. Considering that ideological and political education is more theoretical than practical, and college students themselves are disgusted with the dull classroom, using life-oriented teaching methods in colleges and universities can be closer to their real life and make them resonate.

1. A Survey of Life-oriented Ideological and Political Education of College Students

1.1 Concepts related to the life-oriented ideological and Political Education

Ideological and political education for college students is a series of theoretical and practical activities formed by guiding them clearly and normatively in their thinking and behavior, according to the viewpoint of Ideological and political requirements of our country, so that they can meet the requirements of the mainstream of society. Life-orientation is a kind of teaching method, which can combine the teaching content with life organically, so that the knowledge learned in class can be explained with the common or experienced things of students in life, so that students can master the teaching content, so as to achieve the teaching purpose in a more efficient and convenient way. To sum up, the life-oriented ideological and political education is to adopt teaching methods closer to the actual life of college students in accordance with the objectives of education.

1.2 The main manifestation of the life-oriented ideological and political education of College Students

1.2.1 Educational content comes from college students' life

To carry out ideological and political education among college students is to improve their political accomplishment, cultivate positive ideological awareness and promote their growth. Therefore, the design of educational content needs to proceed from the reality of College students. At present, the effect of Ideological and political education is not good. It often deviates from the basic life situation of college students and has no access to life as the basis. So the practicality of education has no way to talk about. Therefore, the content of education needs to be closely related to college students' life.

1.2.2 Teaching Aim Serves College Students' Life

The aim of Ideological and political education is for students to form three perspectives and have a positive attitude towards life, and acquire the ability to distinguish right from wrong and noble moral sentiment. Although the important space and time for the implementation of Ideological and political life-oriented education is in the university campus and during the period of students' schooling. But the cultivation of quality will eventually have a positive impact on their future life.

1.3 The Necessity of Life-oriented Ideological and Political Education for College Students

1.3.1 Internal Requirements of Ideological and Political Education for College Students

The object and group of Ideological and political education for college students are students. It is an inevitable link of education to pay attention to their study and life, and to carry out the teaching and training of Ideological and political theory from their life, learning reality and ideological state. Therefore, life-oriented ideological and political education is the inherent requirement of Ideological and political education.

1.3.2 Follow the Cognitive Rules and Habits of College Students

Life-oriented teaching starts with students' reality and takes students' life and learning materials as resources for education. From the point of view of Marxist philosophy, the education of Ideological and political education course for college students is the process of obtaining students' indirect experience, while their own practice is the process of obtaining direct experience. Although college students have a certain ability to distinguish right from wrong, they are easily impulsive and blind, and are easily influenced by network information. In the important period of life, college students need a guide on confusions from their life and learning, help them to establish a positive attitude towards life, and cultivate good habits of life and learning. To deal with the Internet and social hotspots, ideological and political education gives them scientific guidance to prevent them from going into misunderstandings.

1.3.3 Important Ways to Guide College Life

In recent years, with the deepening of the development of the Internet, as a college student in the most active period of thinking, the impact of network life is most obvious. The majority of college students live on campus, and the distance from family space makes the importance of school education more prominent. Faced with the ideological guidance of students brought about by the development of the Internet, ideological and political education will be more humanized and delicate to build a wall of ideals and beliefs of College students. This will teach college students to look at the surrounding things and social hot spots from a dialectical and rational point of view, to study and live with a positive attitude towards life, to make friends with a broad and open-minded attitude, to change bad habits of life, to consciously arm themselves with socialist core values, and to be useful pillars for the country and society.

2. Problems in Ideological and Political Education for College Students

2.1 The concept of education ignores the vital needs of College Students

In the past ideological and political education, too much emphasis was placed on requiring college students to set up lofty ideals and possess lofty virtues. This kind of education-oriented thinking is correct in itself, but in the specific educational practice, teachers are trapped in empty talk theory. What kind of ideal is a lofty ideal? What kind of quality is noble? Teachers just talk about some people who have made outstanding contributions to society in general. How to achieve the standard of Ideological and political education is what contemporary college students need to do. It is unrealistic and contrary to the materialist theory in Ideological and political education to directly require students to possess qualities and accomplishments that do not match their age and experience.

2.2 The content of education is far away from the reality of College Students' life

Ideological and political education of college students mainly includes ideological, political, moral, legal and psychological education. Life-oriented teaching also pays attention to these five aspects. In the actual life-oriented ideological and political teaching, there is often no surface of life, but it is difficult to achieve the essence of life. On the one hand, teaching is too knowledgeable and theoretical, and lacks the content of practical teaching. Such teaching content leads students to fall into a misunderstanding in accepting education. One-sided view of Ideological and political education is to memorize and do papers. As long as the ideological theory has been memorized, the task of Ideological and political education has been completed. Others think that dogmatization of teaching is too serious, only the memorization of principles and theories, not close to the reality of college students, not to mention keeping pace with the times. In other schools, the content of Ideological and political textbooks still follows the version of many years ago, or simply conveys policies and policies, which is difficult to arouse students' sympathy. Teachers' theoretical indoctrination and after-class summary are the first principles in Ideological and behavioral aspects, but the implementation of students' behavioral practice and guidance lacks the necessary teaching and guidance for students, resulting in "learning this, doing that", which is difficult to integrate knowledge with practice.

2.3 Teaching methods are divorced from the reality of College Students' life

In terms of teaching methods, some teachers only pay attention to the "high and superior" in teaching, neglecting the actual life of students, and failing to incorporate students' learning rules into the considerations of teaching. Although ideals and beliefs in the theoretical part of Ideological and political education are profound, how to effectively transform them is not effective enough. Some schools have rigid arrangements or go through the stage in carrying out practical activities. There are few places where students' initiative is brought into play, and the transformation of ideological and political education achievements is negligible. In addition, at the node of Ideological and political education, some teachers do not relate to students' life and learning reality. With the rise of online games, online fiction, online APP and so on, many students uncontrollably devote their time to online entertainment, and the effect of ideological and political education on their study day has not been well consolidated. In order to truly realize the ideological and political education of life, we must have a deep grasp of students' life and learning habits.

3. Countermeasure of Life-oriented Ideological and Political Education for College Students

3.1 Clarify the Principles of Life-Oriented Ideological and Political Education

In carrying out ideological and political education for Contemporary College students, we should abide by relatively fixed and sustained value criteria. That is to say, in order to achieve the expected purpose of Ideological and political education of College students, we should follow the principles. At first, we need to take into account the students' living environment and the real situation. Ideological and political education has different ways of education in different groups. We can't use a teaching mode to "be universal", let alone deviate from the reality of students and just ask them to look at "heroes" blindly. This kind of elevated ideological and political education can only make students feel bored, but cannot arouse their inner resonance. For college students, the level of ideological education should be deeply rooted in caring for students themselves, encouraging them to develop good habits and positive attitudes towards life; secondly, encourage them to care for and care for their families and people around them, respect teachers, and be a person with ideological temperature. Finally, they are educated to play the role of contemporary college students and dedication to the times, to be the builders and devotees of the new era.

In addition, ideological and political education should embody flexibility and modernization. College students are deeply influenced by Internet thoughts. They pursue their own personality and flexible and diverse life. The rigid mode of education has departed from the development of the times and is not in line with the personality development of contemporary college students. In

ideological and political education, teachers should build a bridge between society and schools, and use the occurrence of social events and students' participation in social events to carry out ideological and political education. In addition, the way of Ideological and political education can be more flexible, make use of students' social practice and public welfare activities, moisten things silently to promote the depth of students' spiritual feelings, and use personal action to perceive the significance of Ideological and political education.

3.2 Integrate the Life-Oriented Resources of Ideological and Political Education

The life-oriented ideological and political education requires that the integration of teaching resources should take into account multiple theories and practices to guide students to be positive and upward. In the core content, we should actively refer to the expression of Ideological and Political Education in "Opinions on Further Strengthening and Improving College Students' Ideological and Political Education", strengthen students' ideals and beliefs, set up lofty ideals and goals, be vigorous builders of society, realize self-value and create value for society. College students should consciously resist the invasion of negative and bad ideas, and can distinguish right from wrong in the face of hot social events. College students inherit and carry forward the patriotic national tradition and inherit the excellent spirit of the Chinese nation. Teachers should pay attention to the education of Chinese traditional cultural knowledge in patriotism education, cultivate and enhance patriotism and national self-confidence, and abide by moral norms in life and learning. In addition, college students are also faced with the important task of enhancing their own quality and assuming social responsibility. They should strictly require themselves with the standard of high-quality talents. They should not only enrich themselves in school, but also gradually adapt to social life. They can achieve their all-round development by realizing their ideal of life and creating value for society.

3.3 Enrich the carrier of Ideological and political education for College Students

Life-oriented ideological and political education cannot be separated from students' living and learning environment, which not only refers to physical environment such as schools, dormitories, classrooms, but also includes students' spiritual and cultural living environment. In the process of using the teaching environment, we can actively explore the more common network media and forms among college students, such as Weixin, Weibo, short video and other media, and actively carry out ideological and political education by modern means. Language forms and expressions should be close to the communication habits of college students and the Internet, and become the "internet celebrity" of Ideological and political education among students. In addition, the ideological and political education of students is carried out with the help of real events on campus, such as honesty education in "unattended examination"; economic and legal education in "campus loan"; civilized education in heterosexual communication. In addition to campus time, the hot events of the network and society are also good opportunities and carriers for students to carry out ideological and political education, organize discussion education to encourage students to express their views, teachers to correct students' ideological misunderstandings and guide students to develop speculative thinking and legal awareness, and guide students to grow up actively and healthily.

3.4 Construct the Life-oriented Team of College Students' Ideological and Political Education

In the education of College students, in addition to teachers who undertake ideological and political courses, full-time counselors are important implementers of Ideological and political education. In teaching, teachers themselves should pay attention to the education of teachers' morality, set a good example for students, and use their noble moral sentiments to infect and guide students. Counselor groups have more in-depth and frequent contact with students, which makes it easier to find problems in students' life and learning. Teachers should really understand and care about students, and complete ideological and political education well from the details. At the same time, both schools and ideological and political education teachers themselves should pay attention to their moral level and theoretical knowledge of Ideological and political education. According to

the reality of Ideological and political education, we should select those teachers with high professional quality and excellent moral level; draw lessons from the activities of "Green Pepper Enjoyment Club" and "Tsinghua Thinker" of Tsinghua University to strengthen the influence of the ideological and political education activities of the instructors; provide various opportunities for the ideological and political education team to exchange and learn, improve their professional ability and the level and ability of life-oriented ideological and political education.

3.5 Improve the Evaluation of the Life-oriented Ideological and Political Education for College Students

For the evaluation of Ideological and political education learning, we should break through the single form of examination papers and scores in traditional education, and improve various evaluation methods, so as to promote the progress and development of students. In the evaluation of life-oriented teaching of Ideological and political education, we should realize dynamic and life-oriented evaluation methods, and judge the effect and effect of Ideological and political education through the performance and participation of practical activities and social public welfare activities. The core and purpose of the evaluation process is to pay attention to the students' state of mind. In the evaluation, people-oriented evaluation criteria should be used to comprehensively and objectively evaluate the students' performance. Self-evaluation, classmate evaluation and teacher evaluation should be combined with social evaluation and family evaluation to form written evaluation to help students find problems and put forward optimization strategies. In the evaluation report, it summarizes the students' performance and proposes plans for the next education direction, without making score evaluation and differential treatment.

4. Conclusion

The ideological and political education of college students is moving from traditionalization and classroom to life. It is not only the change of teaching methods, but also the innovation of teaching thinking. With the development of society and the popularization of the Internet, the life and study of contemporary college students are facing a new environment and situation. These changes in the background of the times and life require that the ideological and political work of college students should be close to the actual life of students, be based on caring for and caring for their lives, and guide them to develop a positive attitude towards life and life concepts. At the same time, the implementation and evaluation of Ideological and political education should also be diversified, overcome the shortcomings of traditional education preaching and tedious and empty talk theory, and really go deep into students' life to cultivate their positive attitude towards life, so as to form a new era of college students with high moral level under the guidance of socialist core values.

References

- [1] Zou Raorao. The status quo and Countermeasures of Ideological and political education for college students in daily life [D]. Hubei University, 2017.
- [2] Li Chaolin. Analysis of life-oriented Ideological and political education for college students [J]. Journal of Fujian Institute of Education, 2016, 17 (04): 4-7.
- [3] Zhang Qi. Probing into the Problems of life-oriented Ideological and Political Education for College Students [J]. Think tank era, 2017 (14): 157 + 159.
- [4] Cui Yuchen. Brief discussion on the life-oriented ideological and political education for contemporary college students [J]. Chizi (early and mid-term), 2016 (20): 112.
- [5] Wei Baozhu. Research on life-oriented Ideological and political education for college students in micro-era [D]. Minnan Normal University, 2016.
- [6] He Shan. Countermeasure Research on Life-oriented Ideological and Political Education for College Students [J]. Journal of Heilongjiang Vocational College of Ecological Engineering, 2014, 27 (06): 65-66.